

36th Annual Conference

September 13-16, 2017

Greater Columbus Convention Center Columbus, OH

NSGC State of the Society



Mary Freivogel, MS, CGC NSGC President

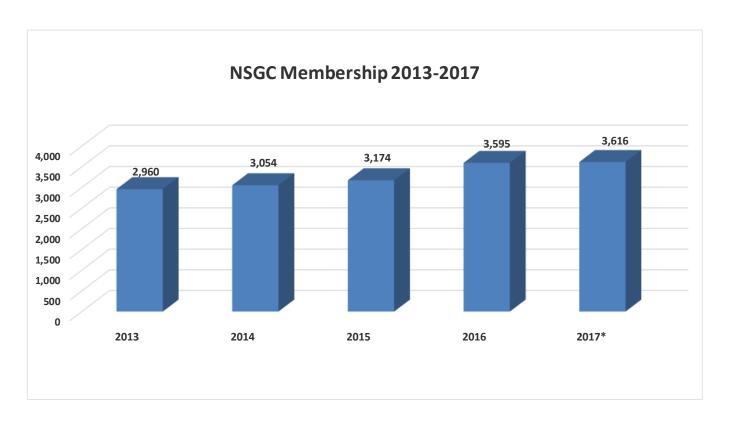
State of the Society: Celebration and Gratitude

Mary Freivogel, MS, CGC NSGC President, 2017



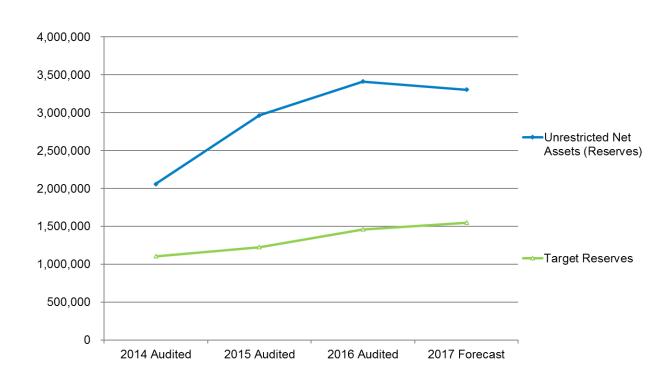






*As of August 31, 2017. Membership year runs through September 30, 2017

We continue to grow....



SAVE THE DATE FOR NSGC's ONLINE BUSINESS MEETING

Friday, November 3, 2017

10:00am - 11:00am Pacific

11:00am - 12:00pm Mountain

12:00pm - 1:00pm Central

1:00pm - 2:00pm Eastern

2017 Board of Directors



Mary Freivogel
President



Erica Ramos President Elect



Monica Marvin Secretary/Treasurer



Shannan Dixon Secretary/Treasurer Elect



Jehannine Austin Immediate Past President

2017 Board of Directors



MaryAnn
Campion
Director at Large



Curtis Coughlin, III
Director at Large



Katie DunnDirector at Large



Emily EdelmanDirector at Large



Jason Flanagan Director at Large



Erynn GordonDirector at Large



Sarah Noblin Director at Large



Meghan Carey Executive Director

Incoming 2018 NSGC Board Members



Amy Sturm Incoming President Elect



Carrie Atzinger Incoming Secretary/Treasurer



Deepti BabuIncoming Director at
Large



Gillian Hooker Incoming Director at Large



Elizabeth Varga Incoming Director at Large

Dare to be different. Be a pioneer. Be a leader. Be the kind of woman who in the face of adversity will continue to embrace life and walk fearlessly toward the challenge.

Oprah Winfrey





Audrey Heimler, MS

2017 Committee Chairs and Vice Chairs

Access and Service Delivery
Committee
Sara Gilvary, Chair
Laura Panos Smith, Vice Chair





Education Committee

Kaylene Ready, Chair Kate Wilson, Vice Chair





Marketing & Communications Workgroup

Kenny Wong, Chair Carol Brooks, Vice Chair





2017 Committee Chairs and Vice Chairs

Membership Committee

Katie Spoonamore, Chair

Leslie Bucheit, Vice Chair



Practice Guidelines Committee

Erin Carmany, Chair
Toni Pollin, Vice Chair













2017 Special Interest Group (SIG) Chairs

ART/Infertility	Alyssa Snider	Alleigh Hebner
Cancer	Flora Poleshchuk	Andrea Forman
Cardiovascular Genetics	Sara Fitzgerald-Butt	Rebecca Latimer
Cystic Fibrosis	Matt Pastore	Amy Powers
Education	Carrie Guy	Julie Hufham
Genomic Technologies	Kimberly Banks	Kelly Hagman
Health IT	Megan Frone	Willonie Mendonca
Industry	Kate Wilson	Jackie Riley
International	Yue Guan	Jennifer Fitzpatrick
Late Career	Bonnie Baty	June Peters
Leadership Management	Leah Williams	Leslie Bucheit
Metabolism/LSD	Lauren McNair Baggett	Elizabeth Smith
Neurogenetics	Amanda Bergner	Carly Siskind
Pediatric	Afifa Irani	Juliann McConnell
Precision Medicine	Shana White	Anna Victorine
Prenatal	Cori Feist	Melissa Vanden Berg
Psychiatric Disorders	Emily Morris	Lauren Murphy
Public Health	Amy Gaviglo	Andrea Durst
Research	Morgan Similuk	Megan Cho
Student / New Member GC	Katlin Allsbrook	Erin Syverson

Thank you to the NSGC Executive Office Staff





Melanie Myers, PhD, MS, LGC Chair, Jane Engelberg Memorial Fellowship Advisory Group





JANE ENGELBERG MEMORIAL FELLOWSHIP

\$70,000 two-year research award

\$500 student research awards

\$500 student manuscript award



JEMF is celebrating its 25th anniversary! Over \$2,000,000 in funding has been awarded to genetic counselors since JEMF's inception in 1991.



JANE ENGELBERG MEMORIAL FELLOWSHIP

In 2017, the Engelberg Foundation donated \$1.5 million to permanently endow the JEMF and ensure the ongoing support of genetic counseling research.





Christina Palmer, PhD, MS, CGC Incoming Editor-in-Chief





Journal of Genetic Counseling



Bonnie LeRoy, MS, CGC Editor-in-Chief





Journal of Genetic Counseling Best Paper Trainee Awards



Caroline Rung Elsas, MS, CGC Sabrina R. Williams, MS, CGC





Bonnie LeRoy, MS, CGC Editor-in-Chief



constructive conflic tinuallea future focused

Word/ItOut

DO ONE THING EVERY DAY THAT SCARES YOU







2017 Member Needs Survey





Who are we?





YOU CAN'T WRITE A STORY TOGETHER IF YOU'RE NOT ON THE SAME PAGE

Picture Quotes.com







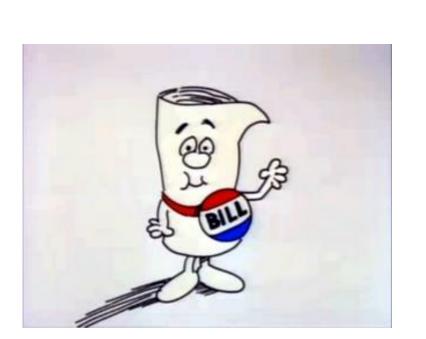


3,700

States Issuing Licenses for Genetic Counselors

- 🎳 States w/ Licensure
- States in Progress
- 🌰 States in Rulemaking





Events





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Q

Advisory.com / Research / Oncology Roundtable / Oncology Rounds / How your genetic counseling program can go from 'good' to 'great'

™ Oncology Rounds

How your genetic counseling program can go from 'good' to great'

12:28 PM on February 22, 2017 by Deirdre Saulet

The field of genetics is evolving rapidly. Recently, our team spoke with Sandra Brown, Mary Freivogel, and Erica Ramos from the National Society of Genetic Counselors to understand how the role of cancer genetic counselors is changing, how to set up an effective counseling program, and more.

Read on to find out what we learned about building a comprehensive genetic counseling program and how to attract genetic counselors to your cancer center.

Question: For those who may not be familiar, what is the range of responsibilities owned by genetic counselors?





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Employer Resources

Are you interested in setting up a genetic counseling program at your institution? Do you want to recruit genetic counselors for open positions?

Below are some resources developed to help you build a genetic counseling program and attract genetic counselors to your institution.

For additional information about building an effective genetic counseling program, see the information shared by NSGC leaders in the blog post from The Advisory Board, "How your genetic counseling program can go from 'good' to 'great'."

Sample Job Descriptions

The sample job descriptions below can be used to build a job description for the specific role you have available within your institution. Customize the requirements, skills and experience and responsibilities to fit your specific needs.

Sample Genetic Counselor Job Description

Sample Cancer Genetic Counselor Job Description

Model Credentialing Police

Credentialing genetic counselors is often a new and not always straightforward process. This model credentialing policy will help you expedite the credentialing of genetic counselors in your institution by providing the model language developed by an expert medical staff credentialer familiar with genetic counselor practice and policy.

This model policy provides guidance to facilities and payers initiating and administering the credentialing process for these specialized providers.

Model Credentialing Policy



FDA Approves Marketing Of Consumer Genetic Tests For Some Conditions

STAT

Before you send your spit to 23andMe, what you need to know

BUSINESS INSIDER

Patient groups have a message for anyone thinking of taking 23andMe's new test



How Accurate Are Those Genetic Tests You Can Take at Home?

- F





Genetic Counselors

Personalized Care For Your Genetic Health

BACK TO ABOUTGENETICCOUNSELORS.COM

Find a Genetic Counselor

This directory has been developed to assist physicians, patients and genetic counselors in accessing genetic counseling services.

DISCLAIMER

SEARCH TIPS

MEET BY PHONE

MEET IN PERSON

ABOUT GENETIC COUNSELORS

PATIENT RESOURCE SITE

MEMBER DIRECTORY

FIND A GENETIC COUNSELOR

The Find a Genetic Counselor directory offers access to over 3,300 genetic counselors (US and Canada).

Check with your insurance company to verify coverage of genetic counseling, testing and authorized providers. For more information, visit AboutGeneticCounselors.com.

To start your search, first tell us how you would prefer to meet with a genetic counselor:



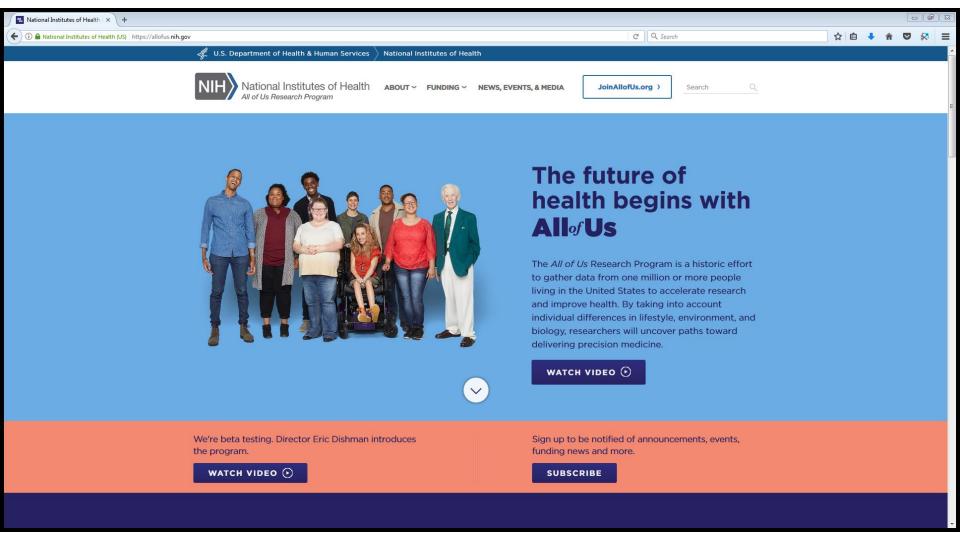


Additional searches:

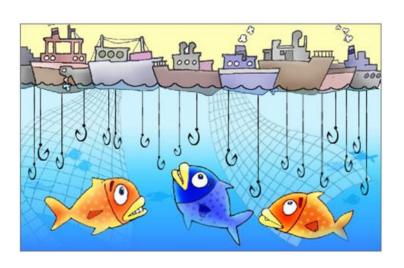
- . If you are a student, healthcare provider or other individual interested in speaking with a genetic counselor, click here.
- · NSGC members are offered an expanded directory that contains additional information for use in searching for colleagues. Access the NSGC Member Directory.

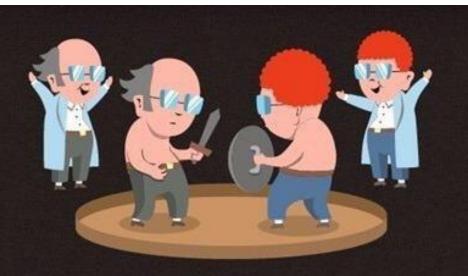


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SUPPORT CLONING

IT COULD BE AWESOME

memes.com



nsgc@nsgc.org

2017 Public Relations Highlights





Total media placements

400 MM

Audience reach of placements













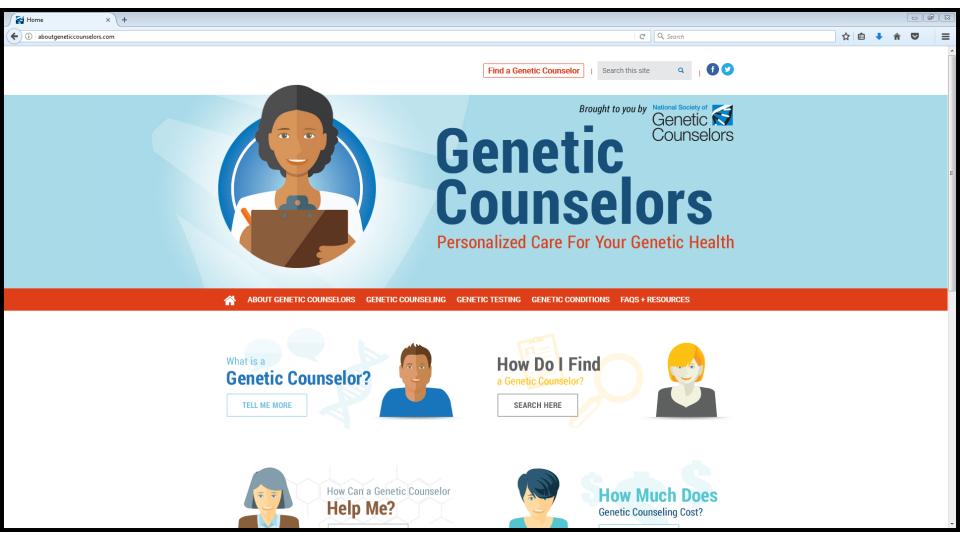


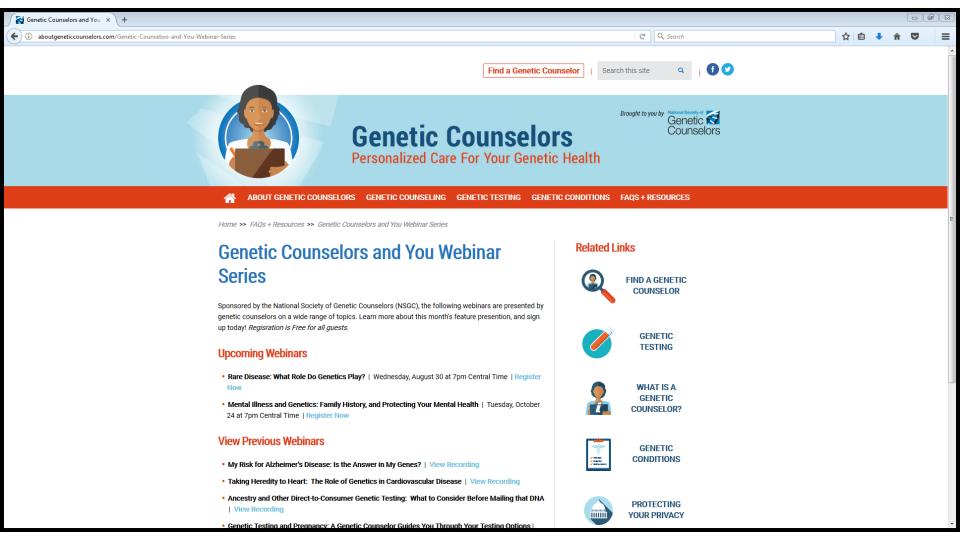






The Washington Post







NSGC Blog

FDA Approved 23andMe At-Home Genetic Tests: It's More Than "Just a Test"



NSGC Blog

What to Consider Before Taking an At-Home DNA Test



NSGC Blog

Looking Good in Your Genes

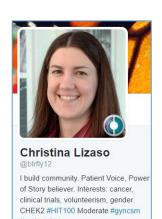
NSGC Digital Brand Ambassadors - #NSGCGenePool

















NSGC Digital Brand Ambassadors - #NSGCGenePool



@womenofteal

#ovca survivor;research advocate; blogger; co-moderator #gyncsm chat; coauthor 100 Q&A about Ovarian Cancer: #MedX e-patient scholar 2014; loves dog agility









Jeanette McCarthy @Genomeducator

Genome scientist and educator; Teaching stakeholders about genomics and precision medicine



Matt Might

professor, etc. | this is my personal account; tweets do not necessarily reflect views of the administration



Dr. Muin Khoury 🔮 @DrKhouryCDC

Director, CDC Office of Public Health Genomics: Using Family History, Genomics and Precision Medicine to Save Lives and Prevent Disease



Rebekah Moore, MS, CGC @GeneticsRebekah

#GeneticCounselor at @InovaHealth specializing in cancer. Cleveland sports fan, #GCchat (tweets are my own and are not medical advice)



Robert C. Green

Physician, researcher, director of @Genomes2People, translating #genomics into improved health outcomes @BrighamWomens @HarvardMed Tweets are my own.

